



Parade Program

The **42nd Annual Mahoning Valley St. Patrick's Day Parade** will be held on **Sunday, March 15th, 2020**. The Parade will step off at **1:00 PM** and proceed north on Market Street from McClurg Road to Southwoods Avenue. Boardman has proven to be an excellent venue for the Valley's Biggest Parade. We are inviting you to join the Parade and 25,000 to 30,000 of the Valley's finest spectators to celebrate this family tradition.

The theme of the Parade this year is **"Irish Heritage...Rooted Deep in the Valley"**. Trophies will be awarded at the Post Parade Party held immediately following the parade at the Operating Engineers Hall on McClurg Road.

The Grand Marshal for this year's parade is **Bill Lawson**, the Ockerman Award recipient is **Kurt Hilderbrand**, our Lord Mayor of Kilkenny is **Judge Scott Hunter**.

Leading the Parade will be our Shamrock Balloon, the Boardman Spartan High School Marching Band and the Boardman Township Trustees.

Approximately 10,000 free program booklets will be distributed to the spectators along the parade route. These 8½ by 11" programs will contain the best wishes of some of the Valley's leading individuals and companies. We welcome you to join them in this grand community event by submitting your advertisement. Coupons are welcome. The ad must be photo or copy ready. Your ad will also be available on our website at www.MVStPatrickParade.com.

Your participation is greatly appreciated:

PROGRAM ADVERTISING ORDER FORM

COMPANY NAME _____

ADDRESS _____

CITY, STATE ZIP _____

PHONE _____ e-MAIL _____

CONTACT PERSON _____

AD SIZE _____ PAYMENT ENCLOSED \$ _____

Please provide jpeg or pdf of ads for Program: **PHOTO READY ADS PLEASE**

Checks made payable to: The Mahoning Valley St. Patrick's Day

Parade Advertisement Cost

FULL PAGE \$100.00 HALF PAGE \$50.00

QUARTER PAGE \$25.00

COPY DEADLINE: MARCH 1, 2020

Send ad copy and payment to:

**Sharon Sabatka, 1033 S. Meridian Rd., Youngstown, OH 44511
(330-360-8660)**

Or email ad copy to: devant7140@aol.com Send payment to above address.

Must be photo Ready!