



## Parade Program

The **44th Annual Mahoning Valley St. Patrick's Day Parade** will be held on **Sunday, March 12, 2023**. The Parade will start at **1:00 PM** and proceed north on Market Street from McClurg Road to Southwoods Avenue. Boardman has proven to be an excellent venue for the Valley's Biggest Parade. We are inviting you to join the Parade and 25,000 to 30,000 of the Valley's finest spectators to celebrate this family tradition.

The theme of the Parade this year is **"The Irish Heart...Serving Our Valley."** The Grand Marshal for this year's parade is **Dr. John Cox**, the Ockerman Award recipient is **Brian Kelly** and our Lord Mayor of Kilkenny is **Mary Jane Vennitti**.

Leading the Parade will be our Shamrock Balloon, the Boardman Spartan High School Marching Band and the Boardman Township Trustees.

Approximately 10,000 free program booklets will be distributed to the spectators along the parade route. These 8½ by 11" programs will contain the best wishes of some of the Valley's leading individuals and companies. We welcome you to join them in this grand community event by submitting your advertisement. Coupons are welcome. The ad must be photo or copy ready. Your ad will also be available on our website at [www.MVStPatrickParade.com](http://www.MVStPatrickParade.com).

Your participation is greatly appreciated.

### PROGRAM ADVERTISING ORDER FORM

COMPANY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY, STATE ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ e-MAIL \_\_\_\_\_  
CONTACT PERSON \_\_\_\_\_  
AD SIZE \_\_\_\_\_ PAYMENT ENCLOSED \$ \_\_\_\_\_

Please provide jpeg or pdf of ads for Program: **PHOTO READY ADS PLEASE**

**Checks made payable to:**  
The Mahoning Valley St. Patrick's Day Parade, Inc.

### Parade Advertisement Cost

FULL PAGE \$100.00  
HALF PAGE \$50.00

**COPY DEADLINE: MARCH 1, 2023**

Send ad copy and payment to:  
**Sharon Sabatka, 1033 S. Meridian Rd., Youngstown, OH 44511**  
**(330-360-8660)**

Or email ad copy to: [devant7140@aol.com](mailto:devant7140@aol.com) or [robbiekale@gmail.com](mailto:robbiekale@gmail.com) Send payment to above address.

**Must be photo Ready!**