



Parade Program

The **39th Annual Mahoning Valley St. Patrick's Day Parade** will be held on **Sunday, March 12th, 2017**. The Parade will step off at **1:00 PM** and proceed north on Market Street from McClurg Road to Southwoods Avenue. Boardman has proven to be an excellent venue for the Valley's Biggest Parade. Co-sponsors of the Parade this year will again be the Mahoning Valley Irish Organizations, WFMJ TV-21 and The Vindicator. We are inviting you to join the Parade and 25,000 to 30,000 of the Valley's finest spectators to celebrate this family tradition.

The theme of the Parade this year is **"MAY THE IRISH BE WITH YOU"**

The Grand Marshal for 2017 is **Edward Reese**, our Lord Mayor of Kilkenny is **Kevin McGuire**. The Ockerman Award recipient is **Bob Hankey**, and the Cleary Award will be given to **Sharon Sabatka**.

Leading the Parade will be our Shamrock Balloon.

Free program booklets will be distributed to the spectators along the parade route. These 8½ by 11 inch programs will contain the best wishes of some of the Valley's leading individuals and companies. We welcome you to join them in this grand community event by submitting your advertisement. Coupons are welcome. The ad must be photo or copy ready. Your ad will also be available on our website at www.MVStPatrickParade.com

Your participation is greatly appreciated:

PROGRAM ADVERTISING ORDER FORM

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ e-mail _____

CONTACT PERSON _____

AD SIZE _____ PAYMENT ENCLOSED \$ _____

** PROGRAM BOOKLET: **PHOTO READY** **

Checks made payable to: The Mahoning Valley St. Patrick's Day Parade

Advertisement Cost

FULL PAGE	\$100.00	QUARTER PAGE	\$25.00
HALF PAGE	\$ 50.00		

COPY DEADLINE: MARCH 1, 2017

Send Copy & Check to: **Sharon Sabatka, 1033 S. Meridian Rd., Youngstown, OH 44511 (330-360-8660)** or email levant7140@aol.com