



754 WILDWOOD DR, YOUNGSTOWN OHIO 44512

Website: MVStPatrickParade.com or MahoningValleyStPatrickParade.com

PARADE SPONSORSHIP

GREETINGS:

The **38th Annual Mahoning Valley St. Patrick's Day Parade** will be held on **Sunday, March 13th, 2016**. The Parade will step off at **1:00 PM** and proceed north on Market Street from McClurg Road to Southwoods Avenue. Boardman has proven to be an excellent venue for the Valley's Biggest Parade. Sponsors of the Parade this year will again be the Mahoning Valley Irish Organizations, WFMJ TV-21, The Vindicator and Cumulus Radio. We are inviting you to join the Parade and 25,000 to 30,000 of the Valley's finest spectators to celebrate this family tradition.

The theme of the Parade this year is "**The Claddagh – Love, Loyalty, Friendship**". Trophies for **Best of Parade and Best Irish Theme** will be awarded as well as 1st and 2nd Place Trophies for **Best Themed Float, Best Band, Best Pipe Band, Best Drum Line, Best Marching Unit, Best Novelty Unit and Best Color Guard**.

The Grand Marshal for this year's parade is **Fr. Timothy O'Neill**. The Ockerman Award recipient is **Jim Doran**, and our Lord Mayor of Kilkenny is **Fr. John Kehner**.

Leading the Parade will be our Shamrock Balloon.

The Edward J. Reese Family Reviewing Stand will be near the North end of the march and located in front of **Johnny's Restaurant**. Master of Ceremonies at the Reviewing Stand is **Casey Malone**.

Like any public extravaganza, the budget grows each year and now exceeds \$15,000 annually. Bands, parade specialties, printing, promotion and other costs make it necessary to ask for your help. The Parade is made up of twelve divisions, with each division sponsored by various local businesses.

Each division sponsorship includes:

1. A Banner with your company's name to lead your division.
2. A trophy named in your honor.
3. A place in your division for your company to participate in the Parade.
4. An invitation to the Pre-Parade Breakfast.
5. Your own place on the reviewing stand.
6. A listing as a Division Leader in Newspaper Ads and our website
7. A full page ad in the Parade Program (10,000 copies), free to spectators along the Parade route. Camera ready copy appreciated.

Your Division Sponsorship brings you more than just civic pride, it brings you the recognition you so greatly deserve as a community leader for all you do for others. Division sponsorship is \$1,000.00 made payable to the Mahoning Valley St. Patrick's Day Parade Committee, Robb Kale, Treasurer, 754 Wildwood Drive, Youngstown, OH 44512

For further information about your sponsorship please contact Eileen Gilmartin at 330-501-1165 or myself at 330-402-5275.

On behalf of the Parade Committee, we again thank you for your support in the past and look forward to your support in 2016.

Sincerely,

Joyce Kale-Pesta, President