



MahoningValleyStPatrickParade.com

P.O. BOX 3555, Boardman Ohio 44513

PARADE SPONSORSHIP

GREETINGS:

The **44th Annual Mahoning Valley St. Patrick's Day Parade** will be held on **Sunday, March 13, 2022**. The Parade will step off at **1:00 PM** and proceed north on Market Street from McClurg Road to Southwoods Avenue. Boardman has proven to be an excellent venue for the Valley's Biggest Parade. We are inviting you to join the Parade and 25,000 to 30,000 of the Valley's finest spectators to celebrate this family tradition.

The theme of the Parade this year is **"Irish Heritage...Rooted Deep in the Valley."** The Grand Marshal for this year's parade is **Bill Lawson**, the Ockerman Award recipient is **Kurt Hilderbrand** and our Lord Mayor of Kilkenny is **Judge Scott Hunter**.

Leading the Parade will be our Shamrock Balloon, the Boardman Spartan High School Marching Band and the Boardman Township Trustee's.

The Edward J. Reese Family Reviewing Stand will be near the North end of the march and located at the intersection of Route 7 and Boardman Blvd. Master of Ceremonies at the Reviewing Stand is yours truly, **Casey Malone**.

Like any public extravaganza, the budget grows each year and now exceeds \$15,000 annually. Bands, parade specialties, printing, promotion and other costs make it necessary to ask for your help. The Parade is made up of twelve divisions, with each division sponsored by various local businesses.

Each division sponsorship includes:

- A Banner with your company's name to lead your division.
- A trophy named in your honor.
- A place in your division for your company to participate in the Parade.
- An invitation to the Pre-Parade Breakfast.
- Your own place on the reviewing stand.
- A listing as a Division Leader in Newspaper Ads and our website
- A full-page ad in the Parade Program (10,000 copies), free to spectators along the Parade route. Camera ready copy appreciated.

Your Division Sponsorship brings you more than just civic pride, it brings you the recognition you so greatly deserve as a community leader for all you do for others. Division sponsorship is **\$1,000.00** made payable to the **The Mahoning Valley St. Patrick's Day Parade, Inc.**, ATTN: Robb Kale, Treasurer, P.O. Box 3555 Boardman, OH 44513.

As we approach our 44th Anniversary, the Parade Committee again thanks you for your support in the past and look forward to your support in 2022.

Thank you so much for your assistance in this matter and I look forward to hearing from you soon. I can be reached at any time on my cell at 330-501-1165. My email address is caseymalone1@gmail.com.

Regards,

Casey Malone

Casey Malone, President